New England WOMEN’S LEADERSHIP Awards 2022

MAY 18, 2022
Seaport Hotel Boston

Corporate Sponsorship Package
WE ARE:

Boys & Girls Clubs of Dorchester is the premier youth development agency where children ages 2 months to 18 years thrive. With three clubhouses in Dorchester, BGCD is committed to the families of our community. We provide vital support to over 4,000 youth of all abilities who benefit from over 200 programs which promote academic success, healthy lifestyles and character and leadership development. Inside our doors, our members find a safe, enriching place to come after school and during school vacations. They make friends, explore their passions, build lifelong relationships with caring adults and enjoy hundreds of other opportunities, for a membership fee of only $5 per year.

NEWLA:

The New England Women's Leadership Awards (NEWLA) has been celebrating inspiring women for nearly 30 years. NEWLA was one of the first events of its kind in the Boston area, recognizing 131 remarkable women who meet the challenges they face with confidence, persistence and compassion. Emmy Award-winning news anchor for WBZ-TV, Lisa Hughes, will emcee this special evening and shine a light on this year's honorees and their contributions. Lisa and our honorees are role models and mentors for our members – their stories inspire our young girls (and boys) to dream big, work hard and succeed. We hope you will join us this year for another evening that will touch hearts and change lives.

PAST HONOREES:

1995
SALY 3 GREENBERG
JUNE ROKOFF
LUCILLE WALKER
GLORIA JOHNSON-Powell
BARBARA STEVENS

1996
DR. DEBORAH PROCTOR-STITH
JOAN BENOIT SAMUELSON
MARIAN HEARD
DONNA LATSON-CITTENS
SHERI POE

1998
DR. MARGARET HENNIS
DR. ANNE JARDIM
CATHY MINEHAN
DEBRA ZEYEN
KIP TIERMAN
PAM FERNANDES

1999
FRANCES MOSELEY
SHERRY PENNEY
KAREN SMYERS
RINA SPENCE
NATALIE JACOBSON

2000
PAM FERNANDES
KIP TIERNAN
DEBRA ZEYEN
CATHY MINEHAN
DR. ANNE JARDIM
DR. MARGARET HENNIS

2001
JANIS BROWN
DOROTHY DWECK
RUTH N. BRAMSON
LYNDIA DOWNIE
RUTH ELLEN FITCH
MARY O’BRIEN
ERIN MCDONOUGH
CORINNE GROUSBECK
JOAN CUTLER

2002
ELAINE SCHUSTER
CATHERINE D’AMATO
ANDREA CABRAL
KRISTINE LILLY

2003
MAJ. DARWIN H. ALEXANDER
LT. COL. EDWIN K. FOLSOM
DR. JENNIFER LEANING
PAMELA M. PERSON
MARGARET BLOOD

2004
TENNYSON CAMPBELL
MELISSA MCDERMOTT
DR. KRISTEN McCARRON
KATHRYN D’AMATO
DOLORES MCCARTHY

2005
SUSAN WHITE-COPE
LORRIE HIGGINS
LINDA PIZZUTI HENRY
TERESA HEINZ
JOHNNIE YORK

2006
BARBARA LEE
DR. PAULA JOHNSON
JOYCE KLAYMAN
ALISON ROBERTS FRASE
SHIRLEY SEALS
SHIRLEY SINGLETON

2007
CHERYL KANE
DR. JENNIFER LEANING
JENNY FEDDOFF
TRISH KASTER
PHILLIS GODWIN

2008
JULY PRYCE
DR. MARLIA KERR-SCULLY
DR. PHYLLIS GUY
STEVEN A. LEVINE
MARGARET BLOOD

2009
TIZIANA DEARING
ELAINE ULLIAN
TAMMY B. WAGEN
CORNELINE FERGUSON
MADY KARLSSON
MAUREEN FEENEY

2010
LINDA R. KING
MELISSA REILLY
LORRY HIGGINS
MELISSA REILLY

2011
MARILYN RODMAN
DR. CAROLYN KAELIN
DR. AZZIE YOUNG
JUDY WALDEN-SCARAFILE
GRACE FEY

2012
PHYLLIS GUY
LINDA PIZZUTI HENRY
NANCY FRIEDMAN
LINDA DORCENA FORRY
ALMA WAHLBERG

2013
CATHY MINEHAN
JOYCE KLAYMAN
ALISON ROBERTS FRASE
SHIRLEY SEALS
SHIRLEY SINGLETON

2014
BARBARA LYNCH
KRISTEN MCCORS
DR. MYCHELIA MINTZ-JORDAN
ELLEN ZANE

2015
NORA BASTON
DR. CHERI A. BLAUVET
JOANNE Y. JAXTIMER
QUEENETTES SANTOS

2016
KRISTAL BANFIELD
SHAWNA YOUNG
SWANEE HUNT
LISA HUGHES

2017
JOANNE CHANG
DONNA CAVIN
BECCA PIZZI

2018
DANIE BURGESS
SANDA FENWICK
LORRY HIGGINS
MELISSA REILLY

2019
KARELLA BROOMSTEIN
YVONNE GARCIA
NOELLE LAMBERT

2020
JULIE FRATES

2021
SHERRY DONG
TERESA MAYNARD
SAMANTHA MERVIS
DORA ULLIAN

PAST EVENT CHAIRS:

HEATHER CAMPION
KATHERINE CRAVEN
MARTHA CROWNINGFIELD
DONNA DRISCOLL
SUSAN MERRIN FENTON
LINDA DORCENA FORRY
NANCY FRIEDMAN
CAROL FULP
PAM HAMLIN
TERESA HEINZ
LINDA PIZZUTI-HENRY
LORRIE HIGGINS
JOANNE JAXTIMER
KAREN KAPLAN

AMY LATIMER
LORETTA MCLAUGHLIN
ANGELA MENINO
CATHY MINEHAN
MARY ANN FESCE
COLETTE PHILLIPS
CHARLOTTE GOLAR RICHIE
JUNE ROKOFF
ANN ROMNEY
LOUIS SILVERMAN
ALMA WAHLBERG
LIZ WALKER
KIMBERLY WILLIAMS
SALKINA WILLIAMS

Left to Right: BGCD Senior VP of Education & Programming Mary Scannell, 2020 NEWLA Honoree Sherry Dong, 2020 NEWLA Keynote Tina Le, BGCD President & CEO Bob Scannell
PAST SPONSORS

Verrochi Charitable Trust
PARTICIPATION OPPORTUNITIES

Company or Individual Name: _______________________________________________________
(as it should appear in printed materials)
Primary Contact: ___________________________________________________________________
Phone: _____________________________________________________________________________
Email: _____________________________________________________________________________
Company/Billing Address: _____________________________________________________________
City: ___________________________ State: ___________________________ Zip: ________________
Twitter Handle: __________________________ Facebook Page: ______________________________

Please charge my Visa / MasterCard / Amex Card #: ___________________________ Exp. Date: ___________

$3,000 TABLE
$5,000 PATRON
$15,000 SILVER
$25,000 GOLD
$50,000 PLATINUM
$75,000 PREMIER
$100,000 PRESENTING

SPONSORSHIP LEVELS

PRESENTING $100,000
- Title of the event will include “presented by xxx”
- Exclusive VIP reception with honorees prior to the event and premier seating for (20) guests
- Logo will appear on event materials including: invitation, program book, individual banner, website, and podium AV presentation
- Custom artwork created by BGCD members
- Exclusive volunteer engagement opportunity
- Opportunity to welcome guests from the podium
- Feature spotlight in BGCD’s e-newsletter
- Full-page ad on the inside cover of program book
- 5 social media posts across all BGCD platforms
- Name listed in BGCD’s Annual Report

PREMIER $75,000
- Opportunity to brand with one of BGCD’s 3 pillars: Healthy Lifestyles, Academic Success or Character & Leadership for FY23
- Exclusive VIP reception with honorees prior to the event and premier seating for (20) guests
- Logo will appear on event materials including: invitation, program book, individual banner, website, and podium AV presentation
- Feature spotlight in BGCD’s e-newsletter
- Prominently placed full-page ad in program book
- 3 social media posts across all BGCD platforms
- Name listed in BGCD’s Annual Report

GOLD $25,000
- Exclusive VIP reception with honorees prior to the event and premier seating for (10) guests
- Logo will appear on event materials including: program book, individual banner, website, and podium AV presentation
- Feature spotlight in BGCD’s e-newsletter
- Full-page ad in program book
- Name listed in BGCD’s Annual Report

BRONZE $10,000
- One table for (10) guests
- Name will appear on promotion materials for the event, as well as in BGCD’s Annual Report
- Half-page ad in program book
- Name listed in BGCD’s Annual Report

SPONSOR
- $100,000 PRESENTING
- $75,000 PREMIER
- $50,000 PLATINUM
- $25,000 GOLD
- $15,000 SILVER
- $10,000 BRONZE
- $5,000 PATRON
- $3,000 TABLE

ATTEND
- $300 INDIVIDUAL TICKET FOR ONE GUEST
- $100 ONE YOUNG PROFESSIONAL TICKET (UNDER 30)
- $350 COMBO: ONE ADULT TICKET AND ONE YOUTH TICKET (AGES 12 - 18)
- I AM UNABLE TO ATTEND BUT WOULD LIKE TO MAKE A DONATION OF $ ____________

By check payable to Boys & Girls Clubs of Dorchester in the amount of $ ____________________
(Please mail checks to 1135 Dorchester Avenue, Dorchester, MA 02125.)

Please charge my Visa / MasterCard / Amex Card #: ___________________________ Exp. Date: ___________
Name of Cardholder: ___________________________ Security Code: ___________________________
Billing Address (if different from above): ___________________________________________________
City: ___________________________ State: ___________________________ Zip Code: ________________
Signature: ___________________________________________________________________________

Please reply by April 10 to:
Patty Lamb, Director of Development & Communications
Phone: 617-288-7120         Fax: 617-288-8221         Email: plamb@bgcdorchester.org

ADVERTISE
- $1,500 FULL PAGE AD IN EVENT PROGRAM GUIDE
- $800 HALF PAGE AD IN EVENT PROGRAM GUIDE
- $500 QUARTER PAGE AD IN EVENT PROGRAM GUIDE

PLATINUM $50,000
- Exclusive VIP reception with honorees prior to the event and premier seating for (10) guests
- Logo will appear on event materials including: invitation, program book, individual banner, website, and podium AV presentation
- Feature spotlight in BGCD’s e-newsletter
- Prominently placed full-page ad in program book
- 3 social media posts across all BGCD platforms
- Name listed in BGCD’s Annual Report

PATRON $5,000
- One table for (10) guests
- Name will appear on promotional materials for the event, as well as in BGCD’s Annual Report
- Half-page ad in program book

SILVER $15,000
- One table for (10) guests
- Logo will appear on event materials including: program book, individual banner, website, and AV presentation
- Feature spotlight in BGCD’s e-newsletter
- Full-page ad in program book
- Name listed in BGCD’s Annual Report

TABLE $3,000
- One table for (10) guests
- Company name listed in program book
- Name listed in BGCD’s Annual Report

MORE BENEFITS: Not only will your company help support our mission and be recognized at the event, but your sponsorship could result in additional visibility opportunities. Our past events have been featured in The Boston Globe, Boston Magazine, Dorchester Reporter, WBZ, and more. Your investment in NEWLA is a 100% tax-deductible gift and will enhance our ability to respond to the ever-changing needs of vulnerable children and families.

OUR AUDIENCE: Attracts over 500 guests, both women and men, each year and are between the ages of 30-65 years old, live and work in the Boston area and are top tier earners from Boston’s most esteemed businesses, financial institutions, government agencies and non-profit organizations.

29TH ANNUAL NEWLA