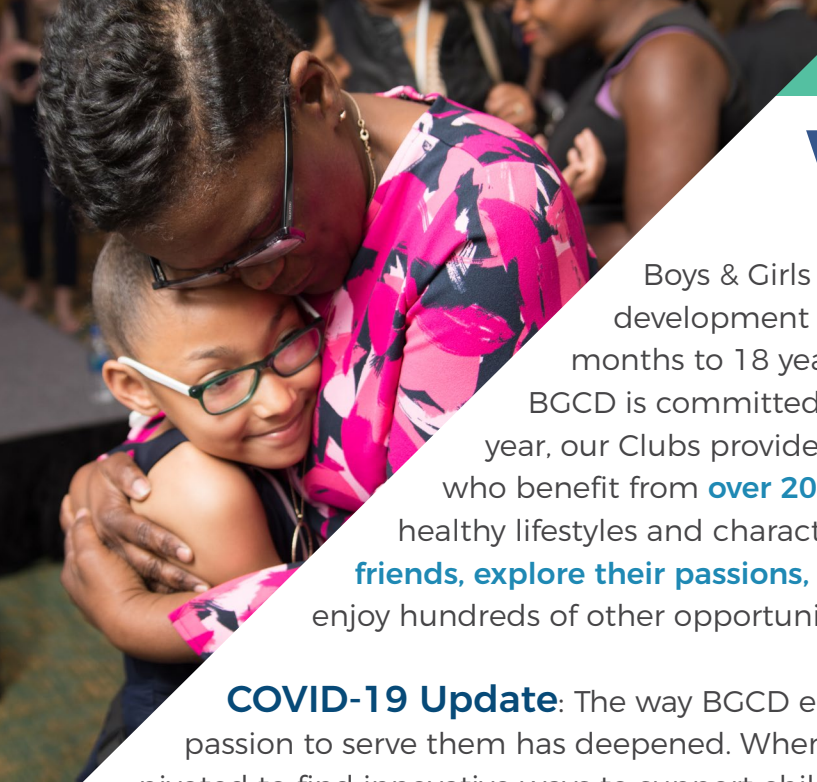


# New England **WOMEN'S** **LEADERSHIP** Awards 2021

Virtual Event - June 17, 2021

**Sponsorship Package**





# WE ARE:

Boys & Girls Clubs of Dorchester is the premier youth development agency in Dorchester where children ages 2 months to 18 years thrive. With **3 clubhouses in Dorchester**, BGCD is committed to the families of our community. In a typical year, our Clubs provide vital support to over **4,000 youth of all abilities** who benefit from **over 200 programs** which promote academic success, healthy lifestyles and character & leadership development. They **make friends, explore their passions, build relationships with caring adults** and enjoy hundreds of other opportunities, for a membership fee of only \$5 per year.

**COVID-19 Update:** The way BGCD engages youth may be different now, but our passion to serve them has deepened. When the pandemic started, we immediately pivoted to find innovative ways to support children and families. We safely and successfully operated a summer program for **245 youth**, provided **over 30,000 meals**, employed **over 100 teens**, and reopened our Early Education & Care Centers. We're now serving **over 100 children in Learning Hubs** so that they can engage in their remote learning in a safe, supervised environment.

# NEWLA:

**On 6-17**, we will be celebrating our 28th Annual New England Women's Leadership Awards (NEWLA) virtually. NEWLA was one of the first event of its kind in the Boston area, recognizing those who have met the challenges in front of them with **confidence, persistence and compassion**. This year, we will come together and highlight stories of remarkable women who will move you and inspire us all to know what is possible. Our girls (and boys) need us to provide inspiration to move forward, **stronger together!** Emmy-award winning news anchor for **WBZ-TV, Lisa Hughes**, will emcee this memorable evening. We hope you will join us as we touch hearts and change lives.

**2020 KEYNOTE SPEAKER:**  
BGCD Member Meyanni Arujo



# PAST HONOREES:

1993

SALLY J. GREENBERG  
JUNE ROKOFF  
LIZ WALKER  
GLORIA JOHNSON-POWELL  
BARBARA STEVENS

1994

DR. DEBORAH PRO-  
THROW-STITH  
JOAN BENOIT SAMUELSON  
MARIAN HEARD  
DONNA LATSON-GITTENS  
SHERI POE

1995

DR. MARGARET HENNIG  
DR. ANNE JARDIM  
CATHY MINEHAN  
DEBRA ZEYEN  
KIP TIERNAN  
PAM FERNANDES

1996

FRANCES MOSELEY  
SHERRY PENNEY  
KAREN SMYERS  
RINA SPENCE  
NATALIE JACOBSON

1997

PEGGY CHARREN  
JACKIE MACMULLAN  
JOAN WALLACE BENJAMIN  
BARBARA WHELAN  
MARTHA CROWNINSHIELD

1998

FRAN RODGERS  
MARGOT HILL  
PAT FLYNN  
JACKIE JENKINS-SCOTT  
ALFREDA HARRIS

1999

LINDA MASON  
KASEY KAUFMAN

ROSABETH MOSS KANTER  
JANE ALEXANDER  
DIANA GOLDEN BROSNIHAN

2000

HOLLY METCALF  
LOIS SILVERMAN  
NANCY ORIOL  
DEBORAH JACKSON  
MARTHA COAKLEY

2001

MARA ASPINALL  
MARGOT STERN STROM  
REV. DR. GLORIA ELAINE  
WHITE-HAMMOND  
ELLEN PARKER  
KATHY DELANEY SMITH  
JENNY THOMPSON

2002

CLEMENTINA CHERY  
LINDA DORCENA FORRY  
MARIAN HEARD  
JOANNA LAU

2003

ELAINE SCHUSTER  
CATHERINE D'AMATO  
ANDREA CABRAL  
KRISTINE LILLY

2004

HARRIET LEWIS  
LT. GOVERNOR KERRY HEALEY  
CAROL FULP  
DR. SUSAN BRIGGS  
REGINA PISA  
MAUREEN PETERSON

2005

EUNICE KENNEDY SHRIVER  
DR. ROSEANNA MEANS  
COMMISSIONER KATHLEEN  
O'TOOLE  
JANET FINE  
MARY ANN PESCE

2006

BARBARA LEE  
DR. PAULA JOHNSON  
JOYCE KULHAWIK  
ALISON ROCKETT FRASE  
SHIRLEY SEALS  
SHIRLEY SINGLETON

2007

CHERYL KANE  
DR. JENNIFER LEANING  
PEG FEODOROFF  
TRISH KARTER  
PHYLLIS GODWIN

2008

GRACE FEY  
JUDY WALDEN-SCARAFILE  
DR. AZZIE YOUNG  
DR. CAROLYN KAELIN  
MARILYN RODMAN  
MAUREEN FEENEY

2009

TIZIANA DEARING  
ELAINE ULLIAN  
TIFFANY R. WARREN  
CORINNE FERGUSON  
MARY KINSELLA SCANNELL  
KAI LEIGH HARRIOTT  
TONYA DAVID

2010

LYNDIA DOWNIE  
RUTH N. BRAMSON  
MAGDALEN BISH  
SR. MARGARET A. LEONARD  
KAREN KEATING ANSARA

2011

JOAN CUTLER  
CORINNE GROUSBECK  
MONICA SPRAGUE JORGE  
ERIN MCDONOUGH  
MARY O'BRIEN  
RUTH ELLEN FITCH

2013

CARMEN ORTIZ  
DIANE B. PATRICK  
MARGARET BLOOD

2014

BARBARA LYNCH  
KRISTEN MCCOSH  
DR. MYECHIA MINTER-JORDAN  
ELLEN ZANE

2015

NORA BASTON  
DR. CHERI A. BLAUWET  
JOANNE Y. JAXTIMER  
QUEENETTE SANTOS

2016

KRYSTAL BANFIELD  
SHAWNA YOUNG  
SWANEE HUNT  
LISA HUGHES

2017

JOANNE CHANG  
DONNA GAVIN  
BECCA PIZZI

2018

DENISE BURGESS  
SANDRA FENWICK  
LORRIE HIGGINS  
MELISSA REILLY

2019

KENELL BROOMSTEIN  
YVONNE GARCIA  
NOELLE LAMBERT

2020

JULIE FRATES

## PAST EVENT CHAIRS

HEATHER CAMPION  
KATHERINE CRAVEN  
MARTHA CROWNINSHIELD  
DONNA DRISCOLL  
SUSAN MENINO FENTON  
LINDA DORCENA FORRY  
NANCY FRIEDMAN  
CAROL FULP  
PAM HAMLIN  
TERESA HEINZ  
LINDA PIZZUTI HENRY  
LORRIE HIGGINS  
JOANNE JAXTIMER  
KAREN KAPLAN

LORETTA MCLAUGHLIN  
ANGELA MENINO  
CATHY MINEHAN  
MARY ANN PESCE  
COLETTE PHILLIPS  
CHARLOTTE GOLAR RICHIE  
JUNE ROKOFF  
ANN ROMNEY  
LOIS SILVERMAN  
ALMA WAHLBERG  
LIZ WALKER  
KIMBERLY WILLIAMS  
SAKEENA WILLIAMS





# 2020 SPONSORS

Nancy & Richard Friedman

YAWKEY  
FOUNDATIONS



∴ MassMutual



WSDEVELOPMENT



BANK OF AMERICA



MORNINGSIDE

Samuels & Associates



Suffolk  
Cares

MORIARTY

# SPONSORSHIP LEVELS

## PRESENTING \$100,000

- Title of the event will include sponsor name
- Exclusive VIP Reception prior to event for 10 guests (pending state regulation guidelines)
- Table of 12 to the virtual event
- Logo will appear on event materials including: electronic invitation, virtual event presentation, website and event promotional videos
- Exclusive volunteer engagement opportunity
- Opportunity to welcome guests to virtual event with sponsor branding
- Full-page ad on inside cover of online program guide
- Feature spotlight in BGCD's e-newsletter
- 5 social media posts across all BGCD platforms
- Name listed in BGCD's Annual Report

## PREMIER \$75,000

- Exclusive VIP Reception prior to event for 4 guests (pending state regulation guidelines)
- Table of 12 to the virtual event
- Opportunity to brand with one of BGCD's 3 pillars: Healthy Lifestyles, Academic Success or Character & Leadership for FY22
- Logo will appear on event materials including: electronic invitation, virtual event presentation and website
- Prominently placed full-page ad in online program guide
- Feature spotlight in BGCD's e-newsletter
- 4 social media posts across all BGCD platforms
- Name listed in BGCD's Annual Report

## PLATINUM \$50,000

- Exclusive VIP Reception prior to event for 2 guests (pending state regulation guidelines)
- Table of 10 to the virtual event
- Logo will appear on event materials including: electronic invitation, virtual event presentation and website
- Prominently placed full-page ad in online program guide
- Feature spotlight in BGCD's e-newsletter
- 3 social media posts across all BGCD platforms
- Name listed in BGCD's Annual Report

## GOLD \$25,000

- Exclusive VIP Reception prior to event for 2 guests (pending state regulation guidelines)
- Table of 10 to the virtual event
- Logo will appear on event materials including: electronic invitation, virtual event presentation and website
- Full-page ad in online program guide
- Feature spotlight in BGCD's e-newsletter
- 2 social media posts across all BGCD platforms
- Name listed in BGCD's Annual Report

## SILVER \$15,000

- Exclusive VIP Reception prior to event for 2 guests (pending state regulation guidelines)
- Table of 10 to the virtual event
- Logo will appear on event materials including virtual event presentation and website
- Full-page ad in online program guide
- Feature spotlight in BGCD's e-newsletter
- 1 individual media post across all BGCD's platforms
- Name listed in BGCD's Annual Report

## BRONZE \$10,000

- Exclusive VIP Reception prior to event for 2 guests (pending state regulation guidelines)
- Table of 10 to the virtual event
- Logo will appear on event materials including virtual event presentation and website
- Full-page ad in online program guide
- Feature spotlight in BGCD's e-newsletter
- 1 social media post across all BGCD's platforms
- Name listed in BGCD's Annual Report

## PATRON \$5,000

- Table of 10 to the virtual event
- Name will appear on event materials including virtual event presentation and website
- Half-page ad in online program guide
- Name listed in BGCD's Annual Report
- Listed as event sponsor on social media platforms

## SUPPORTER \$3,000

- Table of 10 to the virtual event
- Name listed in BGCD's Annual Report
- Listed as event sponsor on social media platforms

**MORE BENEFITS:** Not only will your company help support our mission and be recognized at the event, but your sponsorship could result in additional visibility opportunities. Our past events have been featured in The Boston Globe, Boston Magazine, Dorchester Reporter, WBZ, and more.

High quality out-of-school time care is essential, and BGCD plays a fundamental role by providing continuous support to our members, families and community. Your investment in NEWLA is a 100% tax-deductible gift and will enhance our ability to respond to the ever-changing needs of vulnerable children and families.

# PARTICIPATION OPPORTUNITIES

Company or Individual Name: \_\_\_\_\_

Primary Contact: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Company/Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Twitter Handle: \_\_\_\_\_

Facebook Page: \_\_\_\_\_

## SPONSORSHIP LEVELS

- \$100,000 PRESENTING
- \$75,000 PREMIER
- \$50,000 PLATINUM
- \$25,000 GOLD
- \$15,000 SILVER
- \$10,000 BRONZE
- \$5,000 PATRON
- \$3,000 SUPPORTER

DONATION OF \$\_\_\_\_\_ (enter amount)

By check payable to Boys & Girls Clubs of Dorchester in the amount of \$ \_\_\_\_\_

(Please mail checks to 1135 Dorchester Avenue, Dorchester, MA 02125.)

Please charge my Visa / MasterCard / Amex Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name of Cardholder: \_\_\_\_\_ Security Code: \_\_\_\_\_

Billing Address (if different from above): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Signature: \_\_\_\_\_

For online payment: <https://bgcdorchester.org/NEWLA>

Please complete your sponsorship form and **return by June 1st** to receive complete benefits:  
Email forms to Patty Lamb, Director of Development & Communications  
at [plamb@bgcdorchester.org](mailto:plamb@bgcdorchester.org).