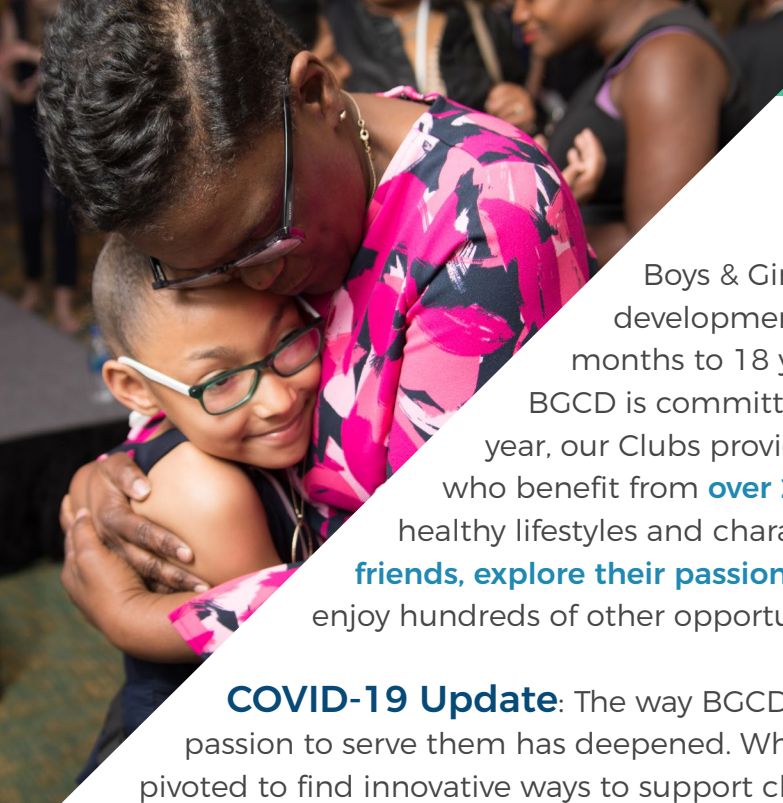


New England **WOMEN'S** **LEADERSHIP** Awards 2021

Virtual Event - June 17, 2021

Sponsorship Package





WE ARE:

Boys & Girls Clubs of Dorchester is the premier youth development agency in Dorchester where children ages 2 months to 18 years thrive. With **3 clubhouses in Dorchester**, BGCD is committed to the families of our community. In a typical year, our Clubs provide vital support to over **4,000 youth of all abilities** who benefit from **over 200 programs** which promote academic success, healthy lifestyles and character & leadership development. They **make friends, explore their passions, build relationships with caring adults** and enjoy hundreds of other opportunities, for a membership fee of only \$5 per year.

COVID-19 Update: The way BGCD engages youth may be different now, but our passion to serve them has deepened. When the pandemic started, we immediately pivoted to find innovative ways to support children and families. We safely and successfully operated a summer program for **245 youth**, provided **over 30,000 meals**, employed **over 100 teens**, and reopened our Early Education & Care Centers. We're now serving **over 100 children in Learning Hubs** so that they can engage in their remote learning in a safe, supervised environment.

NEWLA:

On 6-17, we will be celebrating our 28th Annual New England Women's Leadership Awards (NEWLA) virtually. NEWLA was one of the first event of its kind in the Boston area, recognizing those who have met the challenges in front of them with **confidence, persistence and compassion**. This year, we will come together and highlight stories of remarkable women who will move you and inspire us all to know what is possible. Our girls (and boys) need us to provide inspiration to move forward, **stronger together!** Emmy-award winning news anchor for **WBZ-TV, Lisa Hughes**, will emcee this memorable evening. We hope you will join us as we touch hearts and change lives.

PAST HONOREES:

1993

SALLY J. GREENBERG
JUNE ROKOFF
LIZ WALKER
GLORIA JOHNSON-POWELL
BARBARA STEVENS

1994

DR. DEBORAH PRO-
THROW-STITH
JOAN BENOIT SAMUELSON
MARIAN HEARD
DONNA LATSON-GITTENS
SHERI POE

1995

DR. MARGARET HENNIG
DR. ANNE JARDIM
CATHY MINEHAN
DEBRA ZEYEN
KIP TIERNAN
PAM FERNANDES

1996

FRANCES MOSELEY
SHERRY PENNEY
KAREN SMYERS
RINA SPENCE
NATALIE JACOBSON

1997

PEGGY CHARREN
JACKIE MACMULLAN
JOAN WALLACE BENJAMIN
BARBARA WHELAN
MARTHA CROWNINSHIELD

1998

FRAN RODGERS
MARGOT HILL
PAT FLYNN
JACKIE JENKINS-SCOTT
ALFREDA HARRIS

1999

LINDA MASON
KASEY KAUFMAN

ROSABETH MOSS KANTER
JANE ALEXANDER
DIANA GOLDEN BROSNIHAN

2000

HOLLY METCALF
LOIS SILVERMAN
NANCY ORIOL
DEBORAH JACKSON
MARTHA COAKLEY

2001

MARA ASPINALL
MARGOT STERN STROM
REV. DR. GLORIA ELAINE
WHITE-HAMMOND
ELLEN PARKER
KATHY DELANEY SMITH
JENNY THOMPSON

2002

CLEMENTINA CHERY
LINDA DORCENA FORRY
MARIAN HEARD
JOANNA LAU

2003

ELAINE SCHUSTER
CATHERINE D'AMATO
ANDREA CABRAL
KRISTINE LILLY

2004

HARRIET LEWIS
LT. GOVERNOR KERRY HEALEY
CAROL FULP
DR. SUSAN BRIGGS
REGINA PISA
MAUREEN PETERSON

2005

EUNICE KENNEDY SHRIVER
DR. ROSEANNA MEANS
COMMISSIONER KATHLEEN
O'TOOLE
JANET FINE
MARY ANN PESCE

2006

BARBARA LEE
DR. PAULA JOHNSON
JOYCE KULHAWIK
ALISON ROCKETT FRASE
SHIRLEY SEALS
SHIRLEY SINGLETON

2007

CHERYL KANE
DR. JENNIFER LEANING
PEG FEODOROFF
TRISH KARTER
PHYLLIS GODWIN

2008

GRACE FEY
JUDY WALDEN-SCARAFILE
DR. AZZIE YOUNG
DR. CAROLYN KAELIN
MARILYN RODMAN
MAUREEN FEENEY

2009

TIZIANA DEARING
ELAINE ULLIAN
TIFFANY R. WARREN
CORINNE FERGUSON
MARY KINSELLA SCANNELL
KAI LEIGH HARRIOTT
TONYA DAVID

2010

LYNDIA DOWNIE
RUTH N. BRAMSON
MAGDALEN BISH
SR. MARGARET A. LEONARD
KAREN KEATING ANSARA

2011

JOAN CUTLER
CORINNE GROUSBECK
MONICA SPRAGUE JORGE
ERIN MCDONOUGH
MARY O'BRIEN
RUTH ELLEN FITCH

2013

CARMEN ORTIZ
DIANE B. PATRICK
MARGARET BLOOD

2014

BARBARA LYNCH
KRISTEN MCCOSH
DR. MYECHIA MINTER-JORDAN
ELLEN ZANE

2015

NORA BASTON
DR. CHERI A. BLAUWET
JOANNE Y. JAXTIMER
QUEENETTE SANTOS

2016

KRYSTAL BANFIELD
SHAWNA YOUNG
SWANEE HUNT
LISA HUGHES

2017

JOANNE CHANG
DONNA GAVIN
BECCA PIZZI

2018

DENISE BURGESS
SANDRA FENWICK
LORRIE HIGGINS
MELISSA REILLY

2019

KENELL BROOMSTEIN
YVONNE GARCIA
NOELLE LAMBERT

2020

JULIE FRATES

2020 KEYNOTE SPEAKER:
BGCD Member Meyanni Arujo



PAST EVENT CHAIRS

HEATHER CAMPION
KATHERINE CRAVEN
MARTHA CROWNINSHIELD
DONNA DRISCOLL
SUSAN MENINO FENTON
LINDA DORCENA FORRY
NANCY FRIEDMAN
CAROL FULP
PAM HAMLIN
TERESA HEINZ
LINDA PIZZUTI HENRY
LORRIE HIGGINS
JOANNE JAXTIMER
KAREN KAPLAN

LORETTA MCLAUGHLIN
ANGELA MENINO
CATHY MINEHAN
MARY ANN PESCE
COLETTE PHILLIPS
CHARLOTTE GOLAR RICHIE
JUNE ROKOFF
ANN ROMNEY
LOIS SILVERMAN
ALMA WAHLBERG
LIZ WALKER
KIMBERLY WILLIAMS
SAKEENA WILLIAMS



2020 SPONSORS

Nancy & Richard Friedman

YAWKEY
FOUNDATIONS



MassMutual



WSDEVELOPMENT



BANK OF AMERICA



MORNINGSIDE

Samuels & Associates



Suffolk
Cares

MORIARTY

PARTICIPATION OPPORTUNITIES

28TH ANNUAL NEWLA

SPONSORSHIP LEVELS

Company or Individual Name: _____

Primary Contact: _____

Phone: _____

Email: _____

Company/Billing Address: _____

City: _____ State: _____ Zip: _____

Twitter Handle: _____

Facebook Page: _____

SPONSORSHIP LEVELS

\$100,000 PRESENTING

\$75,000 PREMIER

\$50,000 PLATINUM

\$25,000 GOLD

\$15,000 SILVER

\$10,000 BRONZE

\$5,000 PATRON

\$3,000 SUPPORTER

DONATION OF \$_____ (enter amount)

By check payable to Boys & Girls Clubs of Dorchester in the amount of \$ _____

(Please mail checks to 1135 Dorchester Avenue, Dorchester, MA 02125.)

Please charge my Visa / MasterCard / Amex Card #: _____ Exp. Date: _____

Name of Cardholder: _____ Security Code: _____

Billing Address (if different from above): _____

City: _____ State: _____ Zip Code: _____

Signature: _____

For online payment: <https://bgcdorchester.org/NEWLA>

Please complete your sponsorship form and **return by June 1st** to receive complete benefits:
Email forms to Patty Lamb, Director of Development & Communications
at plamb@bgcdorchester.org.

PRESENTING \$100,000

- Title of the event will include sponsor name
- Exclusive VIP Reception prior to event for 10 guests (pending state regulation guidelines)
- Logo will appear on event materials including: electronic invitation, virtual event presentation, website and event promotional videos
- Exclusive volunteer engagement opportunity
- Opportunity to welcome guests to virtual event with sponsor branding
- Full-page ad on the inside cover of online program guide
- Feature spotlight in BGCD's e-newsletter
- 5 social media posts across all BGCD platforms
- Name listed in BGCD's Annual Report

PLATINUM \$50,000

- Exclusive VIP Reception prior to event for 2 guests (pending state regulation guidelines)
- Logo will appear on event materials including: electronic invitation, virtual event presentation and website
- Prominently placed full-page ad in online program guide
- Feature spotlight in BGCD's e-newsletter
- 3 social media posts across all BGCD platforms
- Name listed in BGCD's Annual Report

SILVER \$15,000

- Logo will appear on event materials including virtual event presentation and website
- Full-page ad in online program guide
- Feature spotlight in BGCD's e-newsletter
- 1 individual media post across all BGCD's platforms
- Name listed in BGCD's Annual Report

PATRON \$5,000

- Name will appear on event materials including virtual event presentation and website
- Half-page ad in online program guide
- Name listed in BGCD's Annual Report
- Listed as event sponsor on social media platforms

PREMIER \$75,000

- Exclusive VIP Reception prior to event for 4 guests (pending state regulation guidelines)
- Opportunity to brand with one of BGCD's 3 pillars: Healthy Lifestyles, Academic Success or Character & Leadership for FY22
- Logo will appear on event materials including: electronic invitation, virtual event presentation and website
- Prominently placed full-page ad in online program guide
- Feature spotlight in BGCD's e-newsletter
- 4 social media posts across all BGCD platforms
- Name listed in BGCD's Annual Report

GOLD \$25,000

- Exclusive VIP Reception prior to event for 2 guests (pending state regulation guidelines)
- Logo will appear on event materials including: electronic invitation, virtual event presentation and website
- Full-page ad in online program guide
- Feature spotlight in BGCD's e-newsletter
- 2 social media posts across all BGCD platforms
- Name listed in BGCD's Annual Report

BRONZE \$10,000

- Logo will appear on event materials including virtual event presentation and website
- Full-page ad in online program guide
- Feature spotlight in BGCD's e-newsletter
- 1 social media post across all BGCD's platforms
- Name listed in BGCD's Annual Report

SUPPORTER \$3,000

- Name listed in BGCD's Annual Report
- Listed as event sponsor on social media platforms

MORE BENEFITS: Not only will your company help support our mission and be recognized at the event, but your sponsorship could result in additional visibility opportunities. Our past events have been featured in The Boston Globe, Boston Magazine, Dorchester Reporter, WBZ, and more.

High quality out-of-school time care is essential, and BGCD plays a fundamental role by providing continuous support to our members, families and community. Your investment in NEWLA is a 100% tax-deductible gift and will enhance our ability to respond to the ever-changing needs of vulnerable children and families.