New England WOMEN’S LEADERSHIP Awards 2021
Virtual Event - June 17, 2021
Sponsorship Package
Boys & Girls Clubs of Dorchester is the premier youth development agency in Dorchester where children ages 2 months to 18 years thrive. With 3 clubhouses in Dorchester, BGCD is committed to the families of our community. In a typical year, our Clubs provide vital support to over 4,000 youth of all abilities who benefit from over 200 programs which promote academic success, healthy lifestyles and character & leadership development. They make friends, explore their passions, build relationships with caring adults and enjoy hundreds of other opportunities, for a membership fee of only $5 per year.

COVID-19 Update: The way BGCD engages youth may be different now, but our passion to serve them has deepened. When the pandemic started, we immediately pivoted to find innovative ways to support children and families. We safely and successfully operated a summer program for over 100 youth, provided over 30,000 meals, and reopened our Early Education & Care Centers. We're now serving over 100 children in Learning Hubs so that they can engage in their remote learning in a safe, supervised environment.

NEWLA:

On 6-17, we will be celebrating our 28th Annual New England Women’s Leadership Awards (NEWLA) virtually. NEWLA was one of the first event of its kind in the Boston area, recognizing those who have met the challenges in front of them with confidence, persistence and compassion. This year, we will come together and highlight stories of remarkable women who will move you and inspire us all to know what is possible. Our girls (and boys) need us to provide compassion. This year, we will come together and highlight stories of remarkable women who have met the challenges in front of them with confidence, persistence and compassion. This year, we will come together and highlight stories of remarkable women who have met the challenges in front of them with confidence, persistence and compassion. This year, we will come together and highlight stories of remarkable women who have met the challenges in front of them with confidence, persistence and compassion. This year, we will come together and highlight stories of remarkable women who have met the challenges in front of them with confidence, persistence and compassion.

PAST HONOREES:

1993  SALLY 3. GREENBERG
       JUNE ROXOFF
       LIZ WALKER
       GLORIA JOHNSON-POWELL
       BARBARA STEVENS

1994  DR. DEBORAH PRO-THOBOW-STI
       JOAN BENIOIT-SAMUELSON
       MARIAN HEARD
       DONNA LATSON-CITTENS
       SHIERE POE

1995  DR. MAGGIE HENNIC
       DR. ANNE JAROM
       CATHY MINEHAN
       DEBRA ZEYEN
       KIP TIEFMAN
       PAM FERNANDES

1996  FRANCES MOSELEY
       SHERRY PENNEY
       KADEN SMYERS
       RINA SPENCE
       NATALIE JACOBSON

1997  PEGGY CHAIRREN
       JACKIE MACMUN
       JOAN WALLACE BENJAMIN
       BARBARA WHELAN
       MARTHA CROWNSFIELD

1998  FRAN RODERS
       MARCOT TILL
       PAT FLYNN
       JACKIE JENKINS-SCOTT
       ALFRED HARRIS

1999  LINDA MASON
       KASEY KAUFMAN

2000  ROSABETH MOSS KANTER
       JANE ALEXANDER
       DIANA GOLDEN BROSNIHAN

2001  MARA ASINN
       MARCOT STEIN STROM

2002  CLEMENTINA CHERY
       LINDA DORCENA FORRY
       MARIAN HEARD
       JOANNA LAU

2003  ELAINE SCHUSTER
       CATHERINE D’AMATO
       ANDREA CABIL
       KRISTINE LILY

2004  HARRIET LEWIS
       L. CCIUANG KIERRY HEALEY
       CAROL FULI
       DR. SUSAN BRIGGS

2005  EUNICE KENNEDY SHIVER
       DR. ROSEANNA MEANS
       COMMISSIONER KATHLEEN
       OTTOOLE
       JANET FINE
       MARY ANN PESCE

2006  BARBARA LEE
       DR. PAULA JOHNSON
       JOYCE KUHWIRI
       ALISON ROCKETT FRASE
       SHIRLEY SEALS
       SHIRLEY SINGLETON

2007  CHERYL KANE
       DR. JENNIFER LEANING
       PEG PEDDICK
       TRISH KASTER
       PHYLLIS GODWIN

2008  CRISSY FAY
       JUDY WALDEN-SCARAFIL
       DR. AZZIE YOUNG
       CAROLYN KAEIL
       MAUREEN FEENEY

2009  TIZIANA DEARING
       ELAINE LILLIAN
       TIFFANY W. RAOREN
       CORinne FERGUSON
       MARY KINGSELLA CHERIEN
       KAI LECH HARROTT
       TONYA DAVO

2010  LYNDIA DOVIVIEN
       RUTH N. BRAMSON
       MADDALEN BISH
       SR. MARGARET A. LEONARD
       KAREN KATEN ANSARA

2011  JOAN CUTLER
       CORINNE GRUBBES
       MONICA SPARACEL JORGE
       EDIN MICONOUCH
       MARY ODOSION
       RUTH ELLEN PITCH

2012  DIANA HLENN BROSNIHAN
       JANE ALEXANDER
       DIANA GOLDEN BROSNIHAN

2013  CARMEN OCTIT
       DIANE B. PATRICK
       MAUREEN FEGG

2014  BARBARA LYNCH
       KRISTEN MCCOOCH
       DR. MYRITIC MINTER-JORDAN
       ELLEN ZANE

2015  NOEL BASTON
       DR. CHRI A. BLAWET
       JANIE X. JAXTEMP
       QUEENFIE SANTOS

2016  KRYSTAL BANFIELD
       SHAWNNE YOUNG
       SWANFELLE HUGHES

2017  JOANNE CHANG
       DONNA GAVIN
       BECCA PIZZI

2018  DENISE BURGESS
       SANDRA FENWICK
       LORRIE HIGGINS
       MELISSA REILLY

2019  KENEL BROOMB.
       YVONNE GARCIA
       NOELLE LAMBERT

2020  JULIE FRATES
PARTICIPATION OPPORTUNITIES

Company or Individual Name: _______________________________________________________
Primary Contact: _________________________________________________________________
Phone: _________________________________________________________________________
Email: _________________________________________________________________________
Company/Billing Address: __________________________________________________________
Billing Address (if different from above): _____________________________________________
City: __________________________________ State: __________________ Zip Code: ___________

Please charge my Visa / MasterCard / Amex Card #: _____________________________ Exp. Date: ______
(Please mail checks to 1135 Dorchester Avenue, Dorchester, MA 02125.)

Facebook Page: _____________________________________
Twitter Handle: _____________________________________
Email: _________________________________________________________________________
Phone: _________________________________________________________________________
Primary Contact: ______________________________________________________________________
Company or Individual Name: ______________________________________________________

Please complete your sponsorship form and return by June 1st to receive complete benefits:
Email forms to Patty Lamb, Director of Development & Communications at plamb@bgcdorchester.org.

By check payable to Boys & Girls Clubs of Dorchester in the amount of $ ____________________

DONATION OF $ _________ (enter amount)

SPONSORSHIP LEVELS

- $100,000 PRESENTING
- $75,000 PREMIER
- $50,000 PLATINUM
- $25,000 GOLD
- $15,000 SILVER
- $10,000 BRONZE
- $5,000 PATRON
- $3,000 SUPPORTER

PRESENTING $100,000
- Title of the event will include sponsor name
- Exclusive VIP Reception prior to event for 10 guests (pending state regulation guidelines)
- Logo will appear on event materials including: electronic invitation, virtual event presentation, website and event promotional videos
- Exclusive volunteer engagement opportunity
- Opportunity to welcome guests to virtual event with sponsor branding
- Full-page ad on the inside cover of online program guide
- Feature spotlight in BGCD's e-newsletter
- 5 social media posts across all BGCD platforms
- Name listed in BGCD's Annual Report

GOLD $25,000
- Exclusive VIP Reception prior to event for 2 guests (pending state regulation guidelines)
- Logo will appear on event materials including: electronic invitation, virtual event presentation and website
- Prominently placed full-page ad in online program guide
- Feature spotlight in BGCD's e-newsletter
- 5 social media posts across all BGCD platforms
- Name listed in BGCD's Annual Report

PREMIER $75,000
- Exclusive VIP Reception prior to event for 4 guests (pending state regulation guidelines)
- Opportunity to brand with one of BGCD's 3 pillars: Healthy Lifestyles, Academic Success or Character & Leadership for FY22
- Logo will appear on event materials including: electronic invitation, virtual event presentation and website
- Prominently placed full-page ad in online program guide
- Feature spotlight in BGCD's e-newsletter
- 4 social media posts across all BGCD platforms
- Name listed in BGCD's Annual Report

PLATINUM $50,000
- Exclusive VIP Reception prior to event for 2 guests (pending state regulation guidelines)
- Logo will appear on event materials including: electronic invitation, virtual event presentation and website
- Prominently placed full-page ad in online program guide
- Feature spotlight in BGCD's e-newsletter
- 3 social media posts across all BGCD platforms
- Name listed in BGCD's Annual Report

SILVER $15,000
- Logo will appear on event materials including virtual event presentation and website
- Full-page ad in online program guide
- Feature spotlight in BGCD's e-newsletter
- 1 individual media post across all BGCD’s platforms
- Name listed in BGCD's Annual Report

BRONZE $10,000
- Logo will appear on event materials including virtual event presentation and website
- Full-page ad in online program guide
- Feature spotlight in BGCD's e-newsletter
- 1 social media post across all BGCD's platforms
- Name listed in BGCD's Annual Report

PATRON $5,000
- Name will appear on event materials including virtual event presentation and website
- Half-page ad in online program guide
- Name listed in BGCD's Annual Report
- Listed as event sponsor on social media platforms

SUPPORTER $3,000
- Name listed in BGCD's Annual Report
- Listed as event sponsor on social media platforms

MORE BENEFITS: Not only will your company help support our mission and be recognized at the event, but your sponsorship could result in additional visibility opportunities. Our past events have been featured in The Boston Globe, Boston Magazine, Dorchester Reporter, WBZ, and more.

High quality out-of-school time care is essential, and BGCD plays a fundamental role by providing continuous support to our members, families and community. Your investment in NEWLA is a 100% tax-deductible gift and will enhance our ability to respond to the ever-changing needs of vulnerable children and families.

For online payment: https://bgcdorchester.org/NEWLA