



SPONSORSHIP OPPORTUNITIES

\$5,000 - Pedal Pusher

- Recognition on rodmanforkids.org sponsor listing
- Recognition on special Ride for Kids insert in the Boston Business Journal in September
- Social media mentions

\$10,000 – Wheelworker

- Recognition on rodmanforkids.org sponsor listing
- Logo recognition on special Ride for Kids insert in the Boston Business Journal in September
- Logo recognition in a Rodman for Kids e-newsletter
- Social media mentions

\$25,000 - Road Warrior

- Logo inclusion on dri-fit t-shirts given to all participants raising \$1,000+
- Logo recognition on rodmanforkids.org homepage and sponsor listing
- Logo recognition on special Ride for Kids insert in the Boston Business Journal in September
- Logo recognition in a Rodman for Kids e-newsletter
- Opportunity for a blog post on RodmanforKids.org
- Social media mentions

\$50,000 - Don Rodman Society

- Logo inclusion on dri-fit t-shirts given to all participants raising \$1,000+
- Logo recognition on rodmanforkids.org homepage and sponsor listing
- Prime Logo recognition on special Ride for Kids insert in the Boston Business Journal in September
- Logo recognition in a Rodman for Kids e-newsletter
- Opportunity to provide branded merchandise to participants
- Opportunity for a blog post on RodmanforKids.org
- Social media mentions

\$75,000 – Presenting Sponsor

- Opportunity to participate in a Facebook or Instagram Live on ‘Ride Day’
- Logo on tumbler to be given to all participants raising \$2,000+
- Logo on bibs to be distributed to all participants
- Logo inclusion on dri-fit t-shirts given to all participants raising \$1,000+
- Top Logo recognition on rodmanforkids.org homepage and sponsor listing
- Logo recognition in a Rodman for Kids e-newsletter
- Logo recognition on special Ride for Kids insert in the Boston Business Journal in September
- Opportunity to provide branded merchandise to participants
- Opportunity for a blog post on RodmanforKids.org
- Social media mentions