

2019 Sponsorship Opportunities

Individual Rider	<ul style="list-style-type: none">• Recognition on Rodman for Kids website	\$1,500
Power Pedalers	<ul style="list-style-type: none">• Recognition on Rodman for Kids website• Up to 2 Riders	\$3,000
Road Crew Sponsor	<ul style="list-style-type: none">• Team/company name printed on signs along Ride route• Recognition on Rodman for Kids website• Up to 4 Riders	\$6,000
Water Stop Sponsor	<ul style="list-style-type: none">• Logo displayed on all six water stop banners along Ride route• Recognition on Rodman for Kids website• Up to 6 riders	\$10,000
Start/Finish Sponsor	<ul style="list-style-type: none">• Logo displayed start and finish line banners• Recognition on Rodman for Kids website• Up to 16 riders	\$25,000
Route Sponsor	<ul style="list-style-type: none">• Logo displayed on start and finish line banners• Logo displayed on 2,000 rider and volunteer t-shirts• Recognition on Rodman for Kids website• Up to 30 riders	\$50,000
Lead Sponsor	<ul style="list-style-type: none">• Logo displayed on start and finish line banners• Logo displayed on all six water stop banners along Ride route• Logo displayed on 2,300 rider and volunteer t-shirts• Logo recognition in all marketing materials including but not limited to: website, printed collateral and social media• Recognition on Rodman for Kids website• Up to 46 riders	\$75,000