

New England **WOMEN'S** **LEADERSHIP** Awards 2019

May 9, 2019
Seaport Hotel Boston

Corporate Sponsorship Package





WE ARE:

Boys & Girls Clubs of Dorchester is the premier youth development agency in Dorchester where children ages 2 months to 18 years thrive. With [three clubhouses in Dorchester](#), BGCD is committed to the families of our community. We provide vital support to over [4,000 youth of all abilities who benefit from over 200 programs](#) which promote academic success, healthy lifestyles and character and leadership development. Inside our doors, our members find a [safe, enriching place to come](#) after school and during school vacations. They [make friends, explore their passions and build lifelong relationships with caring adults](#) and enjoy hundreds of other opportunities, for a membership fee of only \$5 per year.

NEWLA:

The New England Women's Leadership Awards (NEWLA) has been celebrating inspiring women for 25 years. We have recognized [123 remarkable women](#) who meet the challenges they face with [confidence, persistence and compassion](#). Emmy Award-winning news anchor for WBZ-TV, [Lisa Hughes](#), will emcee this special evening and shine a light on this year's honorees and their contributions. Lisa and our honorees are role models and mentors for our members – their stories inspire our young girls (and boys) to [dream big, work hard and succeed](#). We hope you will join us this year for another evening that will touch hearts and change lives.



PAST HONOREES:

- 1994**
DR. DEBORAH PRO-
THROW-STITH
JOAN BENOIT SAMUELSON
MARIAN HEARD
DONNA LATSON-GITTENS
SHERI POE
- 1995**
DR. MARGARET HENNIG
DR. ANNE JARDIM
CATHY MINEHAN
DEBRA ZEYEN
KIP TIERNAN
PAM FERNANDES
- 1996**
FRANCES MOSELEY
SHERRY PENNEY
KAREN SMYERS
RINA SPENCE
NATALIE JACOBSON
- 1997**
PEGGY CHARREN
JACKIE MACMULLAN
JOAN WALLACE BENJAMIN
BARBARA WHELAN
MARTHA CROWNINSHIELD
- 1998**
FRAN RODGERS
MARGOT HILL
PAT FLYNN
JACKIE JENKINS-SCOTT
ALFREDA HARRIS
- 1999**
LINDA MASON
KASEY KAUFMAN
ROSABETH MOSS KANTER
JANE ALEXANDER
DIANA GOLDEN BROSNIHAN
- 2000**
HOLLY METCALF
LOIS SILVERMAN
NANCY ORIOL
DEBORAH JACKSON
MARTHA COAKLEY
- 2001**
MARA ASPINALL
MARGOT STERN STROM
REV. DR. GLORIA ELAINE
WHITE-HAMMOND
ELLEN PARKER
KATHY DELANEY SMITH
JENNY THOMPSON
- 2002**
CLEMENTINA CHERY
LINDA DORCENA FORRY
MARIAN HEARD
JOANNA LAU
- 2003**
ELAINE SCHUSTER
CATHERINE D'AMATO
ANDREA CABRAL
KRISTINE LILLY
- 2004**
HARRIET LEWIS
LT. GOVERNOR KERRY HEALEY
CAROL FULP
DR. SUSAN BRIGGS
REGINA PISA
MAUREEN PETERSON
- 2005**
EUNICE KENNEDY SHRIVER
DR. ROSEANNA MEANS
COMMISSIONER KATHLEEN
O'TOOLE
JANET FINE
MARY ANN PESCE
- 2006**
BARBARA LEE
DR. PAULA JOHNSON
JOYCE KULHAWIK
ALISON ROCKETT FRASE
SHIRLEY SEALS
SHIRLEY SINGLETON
- 2007**
CHERYL KANE
DR. JENNIFER LEANING
PEG FEODOROFF
TRISH KARTER
PHYLLIS GODWIN
- 2008**
GRACE FEY
JUDY WALDEN-SCARAFILE
DR. AZZIE YOUNG
DR. CAROLYN KAELIN
MARILYN RODMAN
MAUREEN FEENEY
- 2009**
TIZIANA DEARING
ELAINE ULLIAN
TIFFANY R. WARREN
CORINNE FERGUSON
MARY KINSELLA SCANNELL
KAI LEIGH HARRIOTT
TONYA DAVID
- 2010**
LYNDIA DOWNIE
RUTH N. BRAMSON
MAGDALEN BISH
SR. MARGARET A. LEONARD
KAREN KEATING ANSARA
- 2011**
JOAN CUTLER
CORINNE GROUSBECK
MONICA SPRAGUE JORGE
ERIN MCDONOUGH
MARY O'BRIEN
RUTH ELLEN FITCH
- 2013**
CARMEN ORTIZ
DIANE B. PATRICK
MARGARET BLOOD
- 2014**
BARBARA LYNCH
KRISTEN MCCOSH
DR. MYECHIA MINTER-JORDAN
ELLEN ZANE
- 2015**
NORA BASTON
DR. CHERI A. BLAUWET
JOANNE Y. JAXTIMER
QUEENETTE SANTOS
- 2016**
KRYSTAL BANFIELD
SHAWNA YOUNG
SWANEE HUNT
LISA HUGHES
- 2017**
JOANNE CHANG
DONNA GAVIN
BECCA PIZZI
- 2018**
DENISE BURGESS
SANDRA FENWICK
LORRIE HIGGINS
MELISSA REILLY

PAST EVENT CHAIRS

- KATHERINE CRAVEN
MARTHA CROWNINSHIELD
DONNA DRISCOLL
CAROL FULP
CHARLOTTE GOLAR RICHIE
PAM HAMLIN
TERESA HEINZ
LORRIE HIGGINS
JOANNE JAXTIMER
KAREN KAPLAN
LORETTA MCLAUGHLIN
ANGELA MENINO
- SUSAN MENINO FENTON
CATHY MINEHAN
MARY ANN PESCE
LINDA PIZZUTI HENRY
JUNE ROKOFF
ANN ROMNEY
LOIS SILVERMAN
ALMA WAHLBERG
LIZ WALKER
KIMBERLY WILLIAMS
SAKEENA WILLIAMS
LINDA DORCENA FORRY



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Verrochi Charitable Trust



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SPONSOR

- \$50,000 TITLE SPONSOR
- \$25,000 GOLD SPONSOR
- \$15,000 SILVER SPONSOR
- \$10,000 BRONZE SPONSOR
- \$5,000 PATRON SPONSOR
- \$3,000 TABLE SPONSOR

ADVERTISE

- \$1,500 FULL PAGE AD IN EVENT PROGRAM GUIDE
- \$800 HALF PAGE AD IN EVENT PROGRAM GUIDE
- \$500 QUARTER PAGE AD IN EVENT PROGRAM GUIDE

ATTEND

- \$300 INDIVIDUAL TICKET FOR ONE GUEST
- \$100 ONE YOUNG PROFESSIONAL TICKET (UNDER 30)
- \$350 COMBO, ONE ADULT TICKET AND ONE YOUTH TICKET (AGES 12 - 18)

- I AM UNABLE TO ATTEND BUT WOULD LIKE TO MAKE A DONATION OF \$ _____

By check payable to Boys & Girls Clubs of Dorchester in the amount of \$ _____

(Please mail checks to 1135 Dorchester Avenue, Dorchester, MA 02125.)

Please charge my Visa / MasterCard / Amex Card #: _____ Exp. Date: _____

Name of Cardholder: _____ Security Code: _____

Billing Address (if different from above): _____

City: _____ State: _____ Zip Code: _____

Signature: _____

Please reply by April 18 to:

Patty Lamb, Director of Events & Communications

Phone: 617-288-7120

Fax: 617-288-8221

Email: plamb@bgcdorchester.org

SPONSORSHIP LEVELS

TITLE \$50,000

- Branded banner in front of our Dorchester Avenue Clubhouse
- Exclusive VIP reception and premier seating for 20 guests
- Individual banner/signage at event
- Full page ad on inside cover of program guide
- Recognition and logo in pre-event advertisements and promotion
- Feature spotlight in our e-newsletter

GOLD \$25,000

- Exclusive VIP reception and premier seating for 10 guests
- Individual signage at event
- Full-page ad in program guide
- Recognition and logo in pre-event advertisements and promotion
- Feature spotlight in our e-newsletter

SILVER \$15,000

- Individual signage at event
- Full page ad in program guide
- Recognition and logo in pre-event advertisements and promotion
- One table for 10 guests

BRONZE \$10,000

- Signage at event
- Full page ad in program guide
- Recognition in pre-event advertisements and promotion
- One table for 10 guests

PATRON \$5,000

- Logo on NEWLA materials & event signage
- Half page ad in program guide
- One table for 10 guests

TABLE \$3,000

- Company name listed in program guide
- One table for 10 guests

OUR AUDIENCE: The New England Women's Leadership Awards attracts over 400 guests, both women and men, each year. The majority of our guests are between 30-65 years old, live and work in the Boston area and are top tier earners from Boston's most well-regarded businesses, financial institutions, government agencies and non-profit organizations.

MORE BENEFITS

Not only will your company help support our mission and be recognized at the event, but your sponsorship will result in many additional visibility opportunities, including social media, media coverage and placement on the BGCDC website. Our past events have been featured in The Boston Globe, Boston Magazine, Dorchester Reporter, WBZ and more.