



2010 New England Women's Leadership Awards Sponsorship Opportunities & Program Guide Advertisements

Presenting Sponsor (1 available) - \$50,000

- Title sponsorship with top billing on all NEWLA promotional materials including 5,000 invitations, 1,000 program guides, and event signage*
- (3) three tables (30 people) at event
- Individual signage at event
- Acknowledgement from podium
- Full page ad on back outside cover of program guide
- Company logo on homepage of Club's website for one (1) year
- Company logo on NEWLA website

Scholarship Sponsor - \$30,000

- Promotional rights of annual NEWLA scholarship(s) for (1) one year
- Company name/logo given premium visibility on NEWLA promotional materials including 5,000 invitations, 1,000 program guides, and event signage*
- Present NEWLA scholarship on stage at event
- (2) two tables (20 people) at event
- Individual signage at event
- Acknowledgement from podium
- Included in press release announcing scholarship recipient(s)
- Full page ad in program guide
- Company logo on NEWLA website

Leadership Sponsor - \$25,000

- Exclusive promotional rights to (1) one Club program of your choosing
- Company logo on Club's program brochures for selected program for (1) one year
- Company name/logo on NEWLA promotional materials including 5,000 invitations, 1,000 program guides, and event signage*
- Individual signage at event
- Two (2) table (20 people) at event
- Acknowledgement from podium
- Full page ad in program guide
- Company logo on NEWLA website

Benefactor Sponsor - \$10,000

- Exclusive promotional rights to (1) one Club program of your choosing for (1) one year
- Company logo on Club's program brochures for selected program for (1) one year
- Company name/logo on NEWLA promotional materials including 5,000 invitations, 1,000 program guides, and event signage*
- Individual banner at event
- One (1) table (10 people) at event
- Acknowledgement from podium
- Full page ad in program guide
- Company Logo on NEWLA Website

Patron Sponsor- \$5,000

- (1) one table (10 people) at event
- Company name/logo on Patrons banner at event
- Company name listed in program guide
- Acknowledgement from podium
- Full page ad in program guide
- Company name on NEWLA website

Table Sponsor - \$3,000

- Company Logo on NEWLA Website
- One (1) table (10 people) at event
- Company name listed in program guide & ½ page ad in program guide

** Sponsorship must be reserved before print deadline*

Program Guide Advertising
 Full Page Ad - \$1,500 ♦ Half Page Ad – \$800 ♦ Quarter Page Ad - \$500

**2010 New England Women's Leadership Awards
Sponsorship & Advertisement Reservation**

Contact Information

Name: _____
Title: _____
Organization/Company: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ Fax: _____
Email: _____
Listing Name (exactly how it should appear in print): _____

Reservation Information

I would like to reserve the following:

Sponsorships

- Presenting Sponsor (\$50,000)
- Scholarship Sponsor (\$30,000)
- Leadership Sponsor (\$25,000)
- Benefactor Sponsor (\$10,000)
- Patron Sponsor (\$5,000)
- Table Sponsor (\$3,000)
- Individual Ticket (\$250)
- Combo Ticket (\$300) includes one youth (ages 12-18) and one adult

Advertisements

- Full Page Ad (\$1,500)
- Half Page Ad (\$800)
- Quarter Page Ad (\$500)

Payment Information

- Pay by Check - Please see my enclosed donation of \$ _____ as payment for the item selected.
- Pay by Credit Card - Please charge my credit card \$ _____ as payment for the item selected.
- Please invoice me for the item selected above.
- I am unable to attend but would like to contribute \$ _____.

Please make checks payable to: Boys & Girls Clubs of Dorchester.

Credit Card Information

- Amex MasterCard Visa Discover

Card #: _____
Exp. Date: _____ Name of Cardholder: _____
Signature: _____

Please return this form to:

Kip Parker, Director of Resource Development
Boys & Girls Clubs of Dorchester
1135 Dorchester Ave, Dorchester MA, 02125
kparker@bgcdorchester.org
phone: 617-288-7120
fax: 617-446-0240

Thank You!

Your contribution will be used to support the important work of the Boys & Girls Clubs of Dorchester, a 501(c)3 non-profit organization that provides programs to the children and families of Dorchester and surrounding neighborhoods. Your contribution is tax deductible to the extent provided for by law. Exemption No. 237 076 465.